



DESIGN + ARCHITECTURE

Design Approach

Twelve key factors guide our design and decision making process. Each influencing the other to form a fitting solution. The Architecture we design is a product of the dialogue between these twelve factors - each as a complement to the other, fusing together to form the spaces, building and place.

Client + User+ Program + Context + Purpose + Principles + Elements + Codes + Capital + Systems + Skills + Fabrication

(to listen)

(to speak)

(to think)

(to make)

Client as catalyst, listening to and interpreting their needs, desires and objectives.

User as participant, understanding and supporting the occupants experience.

Program as organizer, mapping the relationships and boundaries.

Context as invitation, providing clues, which the architecture responds to.

Purpose as meaning, searching for the underlying essence of the project.

Principles as strategy, formulating the ideas that will infuse the composition.

Elements as components, defining space and form.

Codes as law, accounting for and integrating requirements and restrictions.

Capital as resource, limits of time and money.

Material as substance, selecting to perform and evoke.

Systems as synergy, integrating suitable materials with appropriate technologies.

Fabrication as making, simplifying process to produce efficient assemblage.

Our integrated design process harmonizes these factors into a Skillful Quality Product.